

LAKE  
**GARDA**  
VENETO

PRIVACY POLICY

*I like my lake*

*This application collects users' personal data.*

## The data controller

The data controller is located at Camera di Commercio Industria Artigianato Agricoltura Verona, based in Corso Porta Nuova, 96, 37122 Verona (VR).

The delegate responsible for your personal data is Sergio Donin. All questions related to the processing of your personal data may be addressed to: [rpd@vr.legalmail.camcom.it](mailto:rpd@vr.legalmail.camcom.it).

## Type of data collected

Personal data collected through this application (either independently or through the use of third parties) includes cookies, usage data, name and surname, and your email address.

Full details on the type of data being collected are provided either within the dedicated sections of this privacy policy, or displayed as a prompt on your screen prior to the collection of data.

Personal data may either be provided by users, or, in the case of usage data, automatically collected when this application is being used.

Unless otherwise specified, all information requested by this application is mandatory. It may not be possible for this application to provide its intended service if users do not provide all requested information. However, users may choose to not answer questions that are marked 'optional,' without experiencing interruptions to provided services.

Users with doubts regarding which data is considered mandatory are encouraged to contact the document owner.

Unless otherwise specified, use of cookies (or other such tracking tools) either in this Application or by owners of third-party services being used in this Application, serves to provide the user with requested services. This is in addition to other uses described within this document and in the cookie policy.

The User assumes responsibility for third party personal data that is obtained, published or shared through this document. Moreover, the User guarantees their right to communicate or disseminate said information, and frees the Owner of all third-party liability.

Method and location for the processing of gathered data

## Processing method

Appropriate security measures are taken by the document owner to prevent unauthorised access, disclosure, modification, or destruction of personal data.

The processing is carried out using computer and/or telematic tools, with organisational methods and logics strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other subjects involved in the organisation of this Application (administrative, commercial, marketing, legal, system administrators) or external subjects (such as third party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) also appointed, if necessary, as Data Processors by the Data Controller, may have access to the Data. The updated list of Data Processors can always be requested from the Data Controller.

## Legal basis for processing

The Controller processes Personal Data relating to the User if one of the following conditions is met:

- The User has given consent for one or more specific purposes; Note: in some jurisdictions, the Controller may be allowed to process Personal Data without the User's consent or another of the legal bases specified below, until the User objects ("opts-out") to such processing. However, this does not apply where the processing of Personal Data is governed by European legislation on the protection of Personal Data;
- processing is necessary for the performance of a contract with the User and/or the performance of pre-contractual measures;
- the processing is necessary for the performance of a legal obligation to which the Controller is subject;
- processing is necessary for the performance of a task carried out in the public interest or in the exercise of public powers vested in the Controller;
- the processing is necessary for the pursuit of the legitimate interest of the Controller or of third parties.

However, it is always possible to ask the Controller to clarify the concrete legal basis of each processing operation and in particular to specify whether the processing is based on law, required by a contract or necessary to conclude a contract.

## Place

The Data are processed at the operational headquarters of the Controller and at any other place where the parties involved in the processing are located. For further information, you can contact the Data Controller.

The User's Personal Data may be transferred to a country other than the one where the User is located. For further information on the location of the processing, please refer to the section on details of the processing of Personal Data.

You have the right to obtain information about the legal basis for the transfer of Data outside the European Union or to an international organization under public international law or consisting of two or more countries, such as the UN, as well as the security measures taken by the Controller to protect the Data.

In the event that one of the transfers just described takes place, the User may refer to the respective sections of this document or request information from the Data Controller by contacting it at the contact details given at the beginning.

## Period of retention

The Data are processed and stored for the time required by the purposes for which they were collected.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Data Controller and the User will be kept until the performance of such contract is completed;
- Personal Data collected for purposes related to the legitimate interest of the Data Controller will be kept until such interest is satisfied. The User may obtain further information on the legitimate interest pursued by the Controller in the relevant sections of this document or by contacting the Controller.

When the processing is based on the User's consent, the Controller may keep the Personal Data longer until the consent is revoked. In addition, the Controller may be obliged to retain Personal Data for a longer period in compliance with a legal obligation or by order of an authority.

At the end of the retention period the Personal Data will be deleted. Therefore, at the end of this period the right of access, deletion, rectification and the right to data portability can no longer be exercised.

## Purposes of Data Collection

The User's Data are collected to allow the Data Controller to provide its Services, as well as for the following purposes: Statistics, Interaction with social networks and external platforms and Contacting the User.

To obtain further detailed information on the purposes of the processing and on the Personal Data concretely relevant for each purpose, the User may refer to the relevant sections of this document.

## Details of the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

### – Contacting the User

#### **Contact form or other forms (this Application)**

The User, by filling in the contact form with his/her own Data, consents to their use in order to respond to requests for information or of any other nature indicated in the header of the form.

Personal Data collected: last name, email and first name.

### – Interaction with social networks and online events external platforms

This type of service allows for interactions with social networks or other external platforms used for online events, directly from the pages of this Application.

The interactions and information acquired by this Application are in any case subject to the User's privacy settings for each social network and external platforms for online events. Even if Users do not use the service, it is possible that the service collects traffic data on the pages where it is installed.

### – Statistics

The services contained in this section allow the Data Controller to monitor and analyse traffic data and serve to keep track of the User's behaviour.

## Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google uses the Personal Data collected in order to track and examine the use of this Application, compiling reports and sharing them with other services developed by Google. Google may use the Personal Data to contextualise and personalise the advertisements of its advertising network. Personal Data collected: Cookies and Usage Data. Place of processing: United States - [Privacy Policy](#) – [Opt Out](#). Party to the Privacy Shield.

### User Rights

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, the User has the right to:

- **revoke consent at any time.**  
The User may revoke the consent to the processing of its Personal Data previously expressed.
- **oppose the processing of their Data.**  
The User may object to the processing of his or her Data when it is done on a legal basis other than consent. Further details on the right to object are set out in the section below.
- **access to your Data.**  
The User has the right to obtain information on the Data processed by the Controller, on certain aspects of the processing and to receive a copy of the Data processed.
- **verify and request rectification.**  
The User may verify the accuracy of its Data and request that it be updated or corrected.
- **obtain the limitation of the processing.**  
When certain conditions are met, the User may request the limitation of the processing of its Data. In this case, the Data Controller will not process the Data for any purpose other than to preserve them.

- **obtain the cancellation or removal of their Personal Data.**  
When certain conditions are met, the User may request the deletion of its Data by the Data Controller.
- **receive their Data or have them transferred to another owner.**  
The User has the right to receive his or her Data in a structured, commonly used and machine-readable format and, where technically feasible, to have it transferred without hindrance to another data controller. This provision is applicable when the Data are processed by automated means and the processing is based on the User's consent, on a contract to which the User is a party or on contractual measures related thereto.
- **Propose a complaint.**  
The User may lodge a complaint with the competent data protection supervisory authority or take legal action.

## Details of the right to object

When Personal Data are processed in the public interest, in the exercise of public authority vested in the Controller or in pursuit of a legitimate interest of the Controller, Users have the right to object to the processing on grounds related to their particular situation.

Users are reminded that if their Data are processed for direct marketing purposes, they may object to the processing without providing any reasons. To find out whether the Controller processes data for direct marketing purposes, Users may refer to the respective sections of this document.

## How to exercise rights

In order to exercise the User's rights, Users may address a request to the contact details of the Controller indicated in this document. Requests are filed free of charge and processed by the Controller as soon as possible, in any case within one month.

Further information on the treatment

## Legal defence

The User's Personal Data may be used by the Owner in legal proceedings or in the preparatory phases of any legal proceedings in order to defend the User against abuses in the use of this Application or related Services.

The User declares that he/she is aware that the Owner may be obliged to disclose the Data by order of public authorities.

## Specific information

At the User's request, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific Services or the collection and processing of Personal Data.

## System logs and maintenance

For operational and maintenance purposes, this Application and any third party services used by it may collect System Logs, i.e. files recording interactions and which may also contain Personal Data, such as the User's IP address.

## Information not contained in this policy

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact details.

## Responding to "Do Not Track" requests

This Application does not support "Do Not Track" requests. To find out whether any third party services used support them, the User is invited to consult their respective privacy policies.

## Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by informing Users on this page and, if possible, on this Application as well as, if technically and legally feasible, by sending a notification to Users through one of the contact details held by the Data Controller. Therefore, please consult this page regularly, referring to the date of the last modification indicated at the bottom.



If the changes affect processing whose legal basis is consent, the Controller will collect the User's consent again, if necessary.

Definitions and legal references

## Personal Data (or Data)

Personal data is any information which, directly or indirectly, even in conjunction with any other information, including a personal identification number, makes a natural person identified or identifiable.

## Usage Data

This is the information collected automatically through this Application (including by third party applications integrated in this Application), including: IP addresses or domain names of the computers used by the User who connects to this Application, URI (Uniform Resource Identifier) addresses, the time of the request, the method used to forward the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc.), the country of origin, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (e.g. the time spent on each page) and the details of the itinerary for the visit. ), the country of origin, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (e.g. the time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of pages consulted, the parameters relating to the operating system and the User's IT environment.

## User

The individual who uses this Application which, unless otherwise specified, coincides with the Data Subject.

## Data Subject

The natural person to whom the Personal Data refers.

## Data Processor

The natural person, legal entity, public administration and any other entity that processes Personal Data on behalf of the Controller, as set forth in this privacy policy.

## Data Controller (or Owner)

The natural or legal person, public authority, service or other body that, individually or jointly with others, determines the purposes and means of the processing of personal data and the instruments adopted, including the security measures relating to the operation and use of this Application. The Data Controller, unless otherwise specified, is the owner of this Application.

## This Application

The hardware or software tool through which Users' Personal Data are collected and processed.

## Service

The Service provided by this Application as defined in the relevant terms (if any) on this site/application.

## European Union (or EU)

Unless otherwise specified, any reference to the European Union in this document shall be understood to include all current member states of the European Union and the European Economic Area.

## Cookie

A small piece of data stored on the User's device.

## Legal references

This Privacy Policy is drafted on the basis of multiple pieces of legislation, including Articles 13 and 14 of Regulation (EU) 2016/679.

Unless otherwise specified, this privacy policy applies exclusively to this Application.